

PACKAGING TAPE TEMPLATE

finished roll size 48mm x 50m

artwork size 273mm x 44mm

Please see page 2 for detailed instructions.

Please note that when printed, there will be a 2.7mm gap to the right of each printed impressions on the tape. There's a non-print area of 3.5mm top and bottom to allow 7mm between print impressions.

PACKAGING TAPE INSTRUCTIONS

- Please note that your artwork size (the printable area) is NOT the same as the ordered roll size. Ensure that you are using the “artwork size” dimensions to create your artwork.
- We recommend you create your artwork in Adobe InDesign, Adobe Illustrator or any other vector based programme and supply your file as a print-ready PDF, using the PDF profile PDF/X-1a:2001.
- Your artwork must be vectorised without any overlapping paths or bitmap images.
- Artwork must be supplied as closed vector shapes without any gradients or transparencies as we cannot replicate these effects using the Pad Printing process.
- Fonts must be outlined or embedded within your file.
- Please ensure the full design is included within the printable area. You do not have to supply bleed or use crop marks on your artwork.
- Colours should be used from the Pantone® Coated Library only. We cannot accept CMYK, RGB or unnamed spots. To print in black or white, please use the colours Pantone Black C and Pantone White (to do this you can create a swatch named PANTONE White within your swatch palette).
- If printing in PANTONE White, please represent the tape colour within your artwork in CMYK. This background colour should also be used for printing white on clear tape.
- We recommend line-work has a minimum weight of 1.5pt (points) (3pt for reversed-out lines).
- Fonts should be at least 8pt (10pt for light and decorative fonts).